



## PRINT DESIGN

### BUSINESS CARDS

Color, 1-sided	\$40
Color front, B/W back	\$45
Color, 2-sided	\$60
Employee Variations (Color)	\$15 per. Employee <i>Discounts for 10 or more employees</i>
QR Code Add-On	Starting at \$35

### STATIONERY

Letterhead	Standard Print Version	\$70
	Digital Add-on i.e. Google Doc	+30
Envelope		\$50
Stationery Set	Dig. & Phys. Letterhead + Envelope	\$130 <b>Save \$20</b>

### FLYER *(Custom sizes available – Ask Us)*

5x7, 1-sided	Full Color	Starting at \$75
5x7, 2-sided	Full Color	Starting at \$110
8.5x11, 1-sided	Full Color	Starting at \$90
8.5x11, 2-sided	Full Color	Starting at \$125

### POSTCARDS/MAILERS *(Custom sizes available – Ask Us)*

4x6, 1-sided	Full Color	Starting at \$65
4x6, 2-sided	Full Color	Starting at \$95
5x7, 1-sided	Full Color	Starting at \$75
5x7, 2-sided	Full Color	Starting at \$105

### BROCHURES/PAMPHLETS *(Custom sizes available – Ask Us)*

8.5x11, Bi-fold	(4-sided)	Starting at \$120
8.5x11, Tri-fold	(6-sided)	Starting at \$175
5x7, Bi-fold	(4-sided)	Starting at \$100

### VINYL BANNER

Basic	Up to 3 color + logo/icon (no image)	Starting at \$90
Premium	Full color (incl. images)	Starting at \$150

### POSTERS *(Custom sizes available – Ask Us)*

11x17, Small	Starting at \$105
18x24, Medium	Starting at \$135
27x39, Large	Starting at \$185

### MENUS

Print Menu	Starting at \$100
Billboard/Poster Menu	Starting at \$140
Menu Edits/Updates	Starting at \$45



## OTHER PRINT MATERIALS

Lawn Signs		Starting at \$45
Booklet/Offering Memorandum	Min. 4 pages	Starting at \$300
Door Hangers, Basic	1-sided	\$60
Door Hangers, Full	2-sided	\$90
Invitations		Starting at \$65
Product Labels, Front	Front only	Starting at \$75
Product Labels, Full	Front & Back or Wrap-Around	Starting at \$150

*See Product Label Sheet for more information on packages.*

## DIGITAL DESIGN

### Websites/Web Pages

New Website	Custom website.	Starting at \$700
Website Maintenance	Regular updates to web content, pages, products, etc. (The creation of custom graphics for website, complex technical issues and/or coding request, additional cost)	Starting at \$35/hr
Website Custom Design	Custom graphics & designs for website i.e. banner, branded sale graphics, etc	\$45/hr
Webpage	Single page website with basic features & functionality	Starting at \$400

### Digital Design

Custom QR Codes	Basic Contact QR \$45. Addtl. Options & functions avail.	Starting at \$45
Ad Banner	For digital/web use	Starting at \$60
Social Media Ads	Social media paid ad campaign designs	Starting at \$50
Social Media Post Designs	Templates – Branded Design – Emotional Appeal Designs Packages 6 – 10 – 30 – 60 - Custom	Packages Start at 6 post for \$52

*Need help with Social Media Content & Management – Captions, Calendar, Posting? Contact us for a Consultation*

### Presentations

PowerPoint Templates	Basic – 10 Slides	Starting at \$150
	Standard – 15 Slides	Starting at \$225
	Premium – 20 Slides	Starting at \$300

*See PowerPoint Template Detail Sheet. Variations to the slide options included with packages may incur addtl. fees*

PowerPoint Presentations	Branded presentations with your content	Starting at \$350
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## LOGO DESIGN

### Logo Design

Basic / Logo Repair	<p><b>3 design concepts / 3 revisions</b></p> <p>This budget option includes simple custom professional logo designs in RGB (digital) and CMYK (print) color modes. OR enhancements to your business's existing logo. A consultation will determine if your requested logo qualifies for basic. Complex designs will not qualify.</p> <p><b>Version:</b> Full-Color, White or Dark Outline/Box/Circle  <b>Formats:</b> JPEG, PNG, EPS, PDF</p>	\$140
Premium	<p><b>3 design concepts/4 revisions</b></p> <p>Perfect for businesses looking to stand-out from the crowd with skillful branding designs and file formats for every need in RGB (digital) and CMYK (print) color modes. <i>Also includes logo style sheet</i></p> <p><b>Versions:</b> Full-Color, White or Dark Outline/Box/Circle, B/W, Symbol Only (If Applicable), Word only (If Applicable)  <b>Formats:</b> JPEG, PNG, PDF, EPS, SVG</p>	\$250
Deluxe	<p><b>4 design concepts/up to 6 revisions + Multiple/Alternate versions</b></p> <p>This luxury package is perfect for companies looking to compete on a high tier, needing the deluxe logo package for diverse marketing needs. Includes RGB (digital) and CMYK (print) color modes for various versions of your logo. I.e. You will get a Premium logo + Insignia in multiple layouts and colors. (The number and style of the alternate versions included will be based on the design chosen by the client). <i>Also includes logo style sheet and logo look-book.</i></p> <p><b>Versions:</b> Full-Color, Outlines, B/W, Color/Layout Variations <u>for each logo variation created</u> <b>Formats:</b> JPEG, PNG, PDF, EPS, SVG</p>	\$500
Add-On: Additional revisions	Includes up to 2 additional rounds of revisions	\$75
Logo Repair	Fix/alter/update your existing logo	\$100
Brand Style Guide	<p>Branded style guide with color, font and branding specs for your company. Best for mid-to-large companies &amp; organizations needing branding guidance for internal and external use (i.e. Press &amp; Media)</p> <p>Logo Style Sheet vs Brand Style Guide: Style sheet only includes colors and fonts used in your logo. Brand Style Guide acts as an internal and external guide for press, public, and employees regarding:</p> <p>Brand colors   Textures/Patterns   Fonts/Typography   Icons   Logo Usage rules   Logo and branding relevance to your brand   Values/purpose/voice   Photography style</p> <p>*Extensive Corporate Brand Style Guide May Incur Additional Costs</p>	\$300 - \$500*



## PACKAGES

### Business Identity Packages

Start-Up Pkg 1	Basic logo, 2-sided business card, 4x6 1-sided postcard (upgrade to 2-sided for additional \$15)	\$255 <b>Save \$10</b>
Corporate Identity Pkg 1	Color 2-sided business card, print letterhead, 5x7 basic 2-sided flyer/postcard/mailer	\$225 <b>Save \$15</b>
Corporate Identity Pkg 2	Premium logo, color 2-sided business card, print letterhead, 5x7 basic 2-sided flyer/postcard/mailer <i>Free Logo Style Sheet (Color and font sheet)</i>	\$450 <b>Save \$35</b>
Deluxe Logo + Branding Pkg	Deluxe logo, full Brand Style Guide, stationary set (letterhead and envelope), 8.5x11 bi-fold brochure <b>Free 2-sided color business card + \$50 off of future Webpage or Website purchase</b>	\$1,100 <b>Save \$160</b>

**Don't see the design you need listed here?  
No Problem! Just ask for a custom quote**

*Rush Fee (Shorter Turn Around): Starting at \$30-\$250 depending on product. Emergency/After-Hours Fee for large last-minute projects that require work outside of business hours starts at \$200/wk additional.*

*Non-Refundable deposits or up-front payments may be required prior to the initiation of design services. Additional revisions will incur an additional fee, prices are dependent on the product. Complex designs or multiple versions of a design will incur additional fees.*

*While some meetings such as project intake, free consultation, or monthly web maintenance meetings are included in costs, additional phone/video/in-person meetings extending past 20 minutes will be billed.*

*Turn-around times will be provided with the estimate. This estimate is based on design time, extensive edits, and delay in client response/feedback will extend the overall turn-around of the project. Any delay in estimated turn-around will be disclosed to clients as early as possible.*

*Balance must be paid prior to sending designs to print or providing final files. King Creative Solutions cannot guarantee turn-around time for printing services, estimates are given based on information provided by the printer. KCS cannot refund or discount printing costs based on printing delays. Printing costs are not included in the above pricing but referrals to printers may be given.*

*KCS owns all unselected, unpurchased concepts. The use of unpurchased concepts may result in legal action. While clients own the designs purchased from KCS, KCS reserves the right to use unpurchased concepts and finished purchased designs in its marketing efforts unless written notice has been provided stating use is prohibited or if it is not permitted by the Confidentiality Agreement provided by the client at the initiation of services.*

*Pricing and services may change periodically to follow the growing needs of the company to provide clients with the best service.*